

# ● Distribution plan

	Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<b>Peak</b>	46	11-nov SD*	12-nov	13-nov	14-nov	15-nov	16-nov	17-nov
	47	18-nov	19-nov	20-nov	21-nov	22-nov	23-nov	24-nov
	48	25-nov	26-nov	27-nov	28-nov	29-nov BF*	30-nov	1-dec
	49	2-dec CM*	3-dec	4-dec	5-dec	6-dec	7-dec	8-dec
	50	9-dec	10-dec	11-dec	12-dec	13-dec	14-dec	15-dec
	51	16-dec	17-dec	18-dec	19-dec	20-dec	21-dec	22-dec
	52	23-dec	24-dec	25-dec	26-dec	27-dec	28-dec	29-dec
	1	30-dec	31-dec	1-jan	2-jan	3-jan	4-jan	5-jan

\*SD = Singles day, BF = Black Friday, CM = Cyber monday

- Normal distribution
- Normal saturday distribution. Customer Service is available
- Normal saturday distribution and partially to all stores and privates. Customer Service is available
- Sunday pickups for large customers and full sorting.
- No pickups, no distribution

→ ● **Fall 2024**